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Archives du Maroc



**AFLI**  
الإتحاد العربي  
للمكتبات والمعلومات

المؤتمر السابع والثلاثون للإتحاد  
العربي للمكتبات والمعلومات

37th ARAB FEDERATION FOR LIBRARIES  
AND INFORMATION (AFLI) CONFERENCE



# Governance of the Digital Future for Information Institutions and Archives: Intelligent Technologies and Strategic Transformations



**30 November - 2 December 2026**  
Rabat - Kingdom of Morocco

**Archives du Maroc**

# Information Details About the Arab Federation for Libraries and Information (AFLI)



## Our Vision

The increase in the value of transactions by year-end in the local market is significant.



## Our Goals

1. Collaboration and partnership with Arab and international associations that aim at similar goals to the Arab Federation for Libraries and Information (AFLI).
2. Supporting all efforts aimed at enhancing the profession and libraries through training and workshops to develop the knowledge and capabilities of librarians.
3. Conducting and encouraging research and scientific studies in the field of libraries and information sciences and organizing conferences (AFLI) and specialized conferences regularly every year, with 33 conferences held until the year 2022.
4. Striving to improve the standards of pre-service and in-service training for librarians and information specialists.
5. Standardizing and unifying terminology in the field of libraries and information.
6. Assisting in the development of rules, regulations, and policies for the management of libraries and information institutions.



The Arab Federation for Libraries and Information (AFLI) was founded in 1986 and includes 14,000 members from twenty Arab countries in the Middle East and North Africa region. The headquarters of the federation are located in Tunisia.



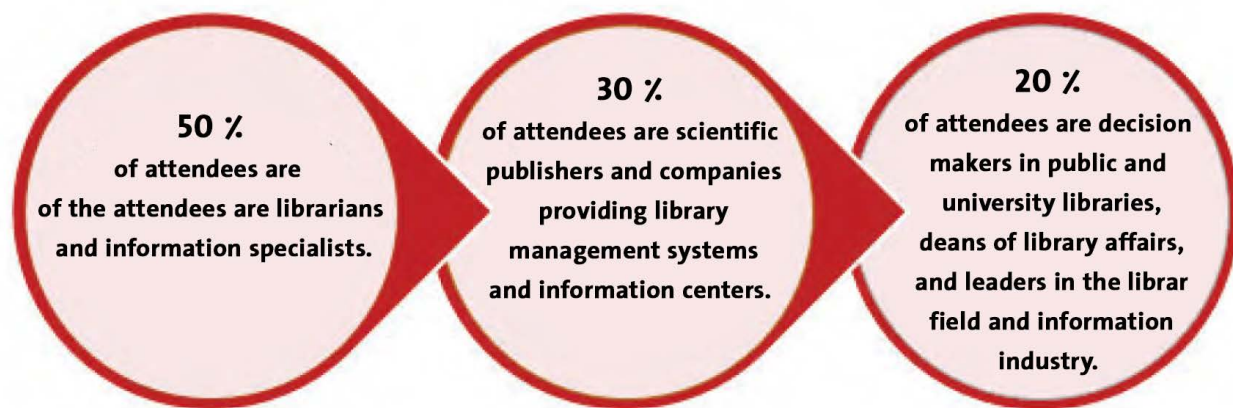
**AFLI**  
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## About the Conference

The conference attendees are key stakeholders in the Arab libraries and information sector. They include representatives from governmental bodies responsible for overseeing libraries and information affairs, as well as academic and research institutions. The selection of conference topics and the role of these stakeholders in enhancing the quality and relevance of library and information services are crucial. The participation of these stakeholders in this event aims to address the challenges and opportunities facing libraries and information institutions, especially in the context of digital transformation and the role of libraries in knowledge societies. The conference attendees also include representatives from relevant ministries, regulatory authorities, and international organizations, with an estimated attendance of 056 participants from various sectors and countries.

## Who are the Conference Attendees ?



## About the Exhibition

As an exhibitor at the exhibition, you will have the opportunity to perform the following services:

- A. Showcase your products and services to a diverse audience of librarians, information specialists, researchers, library managers, and industry leaders.
- B. Network with publishers, other information technology companies, as well as potential clients and partners.
- C. Participate in discussion sessions and workshops on the latest trends and challenges in the field of library and information sciences.
- D. Gain visibility and recognition as a leader in the industry.



Information institutions and archives are currently undergoing profound transformations driven by the rapid evolution of artificial intelligence (AI) technologies and algorithms, along with associated practices of algorithmic oversight, content filtering, and service personalization based on big data analytics.

As AI applications proliferate, new challenges have emerged regarding the governance of these technologies fairly and ethically. Consequently, information institutions and archives are compelled to reconsider their digital governance frameworks to ensure transparency, accountability, privacy protection, and equitable access to knowledge, especially within an informational ecosystem where public awareness is being reshaped by algorithms that may appear neutral but are rooted in complex human and organizational choices.

This year's conference is organized in alignment with the role of the Arab Federation for Libraries and Information (AFLI) in leading specialized dialogue on digital transformation, the future of the profession, and the evolving landscape of libraries and archives in the age of artificial intelligence. The aim is to develop robust digital governance models that strengthen trust in information institutions and enhance their capacity to shape a more inclusive and sustainable knowledge future for Arab societies.



1. Unifying visions and strategies across the Arab region on how to build effective governance frameworks for managing the digital future.
2. Promoting the role of information institutions and archives as essential pillars of a secure, equitable, and sustainable digital society.
3. Reviewing contemporary challenges of digital governance in Arab information institutions and archives, along with leading models and practices.
4. Providing a knowledge-rich environment to discuss key issues, exchange expertise, and explore international best practices in digital transformation and governance within the library and archives sector.
5. Developing practical standards and tools for evaluating and improving digital governance and formulating unified Arab strategies for engaging with AI and big data.
6. Preparing policy proposals and legislative recommendations tailored to the Arab region to enhance the efficiency and role of these institutions, creating an impact on individual and societal practices.



### Theme 1: AI Governance and Its Applications in Information Institutions

This theme focuses on practical applications of artificial intelligence in the core operations of libraries and archives.

- **Digital Governance:** Requirements of digital governance in information institutions and archives, its challenges, implementation strategies, and evaluation criteria.
- **Algorithms for Knowledge Asset Management:** Managing the full lifecycle of information and documents (content creation, selection, organization, storage, and access), including OCR technologies, natural language processing for manuscript digitization and historical documents, as well as search and retrieval systems.
- **Automation of Technical Services:** Employing machine learning in automated cataloging and classification of collections, and in the extraction and processing of big data
- **Conversational Agents and Recommender Systems:** The role of chatbots and AI agents in enhancing library and archival services, and the impact of recommendation systems on shaping users' reading patterns and information-seeking behaviors
- **Emerging Technologies:** Integrating augmented reality (AR) and virtual reality (VR) with artificial intelligence to deliver interactive heritage experiences
- **Integration of National Information Institutions:** The role of heritage-preserving institutions in safeguarding identity and documenting digital heritage as part of contemporary memory, and the impact of digital governance on the integration of libraries, museums, and archives as a national information ecosystem

### Theme 2: Legal Frameworks for Information in the Digital Age

This theme addresses the legal and ethical challenges *posed by the increasing adoption of artificial intelligence in information institutions and archives.*

- **AI Ethics and Bias:** Ensuring fairness and neutrality in algorithms used for content selection, classification, and public access.
- **Intellectual Property and Copyright Issues:** Implications of AI-generated content and digitization of cultural heritage.



- **Data Protection and Privacy Regulations:** Developing internal operational policies and procedures for managing user data within AI systems (circulation policies, database access rules, data retention policies).
- **Legal Frameworks:** Digital records and archives management practices in institutions utilizing intelligent systems, accountability frameworks for search and retrieval systems, and digital repository platforms.
- **Cybersecurity and Knowledge Asset Protection:** Legal and technical strategies to safeguard knowledge repositories and documentary assets.

### Theme 3: Change Management and Professional Competencies Building in Libraries and Archives

- **Organizational Structures:** Redesigning organizational structures in libraries and archive to incorporate specialized units for data analytics, digital governance, and intelligent systems management.
- **Change Leadership Strategies:** Within library and archive administrations to align with the requirements of algorithm governance.
- **Training Programs and Professional Certifications:** New programs for information specialists and archivists in data science, AI applications, and usage analytics.
- **Strategic Partnerships:** New collaboration models between knowledge institutions, library/archive system providers, and the private sector to fund digital transformation projects.

### Theme 4: Digital Transformation Strategies and Sustainability

- **Digital Transformation Management:** Policies and plans for digital transformation, and capacity-building for librarians and archivists working with intelligent systems.
- **Digital Preservation Strategies:** Adoption of international standards and innovative methodologies to ensure long-term sustainability of digital heritage against technological obsolescence.
- **Libraries as Innovation Labs:** Libraries as Innovation Laboratories: The role of institutions in supporting research and development related to AI and Arabic language technologies.
- **Futures Foresight:** Identifying strategic trends and potential scenarios for libraries and archives amid the evolution of AI.



### Theme 5: Best Practices and Successful Experiences in Arab Institutions

This theme is dedicated to presenting short case studies from information institutions and archives. These are 10-minute **professional talks**, not peer-reviewed research papers, 10 minutes each—highlighting practical applications of digital governance, algorithms, and AI in library and archival environments, along with lessons learned.

- Case studies on digital transformation in libraries and governmental archives, and its impact on document retrieval efficiency and operational cost reduction.
- Performance evaluation of Arabic search and discovery systems in light of transparency and algorithm explainability standards.
- Experience of information institutions and archives in adopting clear policies and digital governance frameworks.
- Digital archiving projects utilize advanced algorithms to enhance description and public access to historical documents.
- Institutional repositories and digital libraries projects adopting data governance principles to ensure metadata quality and sustainability.
- Lessons learned from successful, replicable, or adaptable Arab practices in AI governance policies and search algorithms within library and archive platforms.
- Projects applying AI and algorithms to enhance user services and improve collection and archival management.
- Innovative initiatives in school or special libraries using AI to support learning and research, while maintaining ethical considerations.
- Initiatives promoting digital equity and reducing algorithmic bias in search and discovery ecosystems.

# Sponsorship Packages

Arab Federation for Libraries and Information is pleased to offer the following Sponsorship Packages..

| Sponsorship Type Benefits                                                                                               | Bronze | Silver | Gold | Diamond |
|-------------------------------------------------------------------------------------------------------------------------|--------|--------|------|---------|
| • CEO's Message                                                                                                         |        |        |      | X       |
| • Place the logo on the main page of the site and the rest of the pages                                                 |        |        | X    | X       |
| • Sponsor hanging banners (Sponsor Ads) provided by Sponsor                                                             |        |        | X    | X       |
| • An accurate advertising paragraph on a large screen to display the company's advertisements in the place              | X      | X      | X    | X       |
| • A precise advertising paragraph on a large screen to display the company's declarations during the racks and meetings | X      | X      | X    | X       |
| <b>Placing the logo on promotional materials</b>                                                                        | X      | X      | X    |         |
| • Invitation cards                                                                                                      |        |        | B    | Size A  |
| • Badges for conference participants and exhibitors                                                                     |        |        | B    | Size A  |
| ? Conference programme                                                                                                  | D      | C      | B    | Size A  |
| ? Badge strips with the company name on them                                                                            |        |        | B    | Size A  |
| <b>Placing &amp; highlighting the company's logo on banners</b>                                                         |        |        |      |         |
| ?? Main conference banner                                                                                               | D      | C      | B    | Size A  |
| ?? Registration tables banners and backgrounds                                                                          | D      | C      | B    | Size A  |
| • Inside the discussion and meeting rooms                                                                               | D      | C      | B    | Size A  |
| • In the opening and closing ceremonies                                                                                 | D      | C      | B    | Size A  |
| • Main Hall Explanatory Signs                                                                                           |        |        | X    | X       |
| • Backgrounds of the registration section                                                                               |        |        | X    | X       |
| • Conference entrance arch                                                                                              |        |        | X    | X       |
| • Entrance arch of the main hall                                                                                        |        |        | X    | X       |
| • Illustration boards for exhibitions and seminars                                                                      |        |        | X    | X       |
| • Panel banners                                                                                                         |        |        | X    | X       |
| • Exhibitor Guide                                                                                                       |        |        | X    | X       |

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| Sponsorship Type Benefits                                    | Bronze  | Silver  | Gold     | Diamond  |
|--------------------------------------------------------------|---------|---------|----------|----------|
| Roll-up Banner - Design and Expression of the Brand          |         |         |          |          |
| • In the Conference                                          |         |         |          | Size A   |
| • In the Conference Lunch Area                               | D       | C       | B        | Size A   |
| • In the Conference Dinner Area                              | D       | C       | B        | Size A   |
| • Free dinner invitations and conference meeting invitations | 2       | 4       | 6        | 10       |
| • Exhibition Free Stands                                     |         |         | 3 X 2    | 4 X 2    |
| Price in USD \$                                              | \$4.000 | \$5.000 | \$10.000 | \$12.000 |

## Sponsorship Registration Form

### Contacts Details

Company Name .....

Phone .....

Responsible Person .....

Mobile .....

Address .....

Fax .....

Country .....

Date .....

E-Mail .....

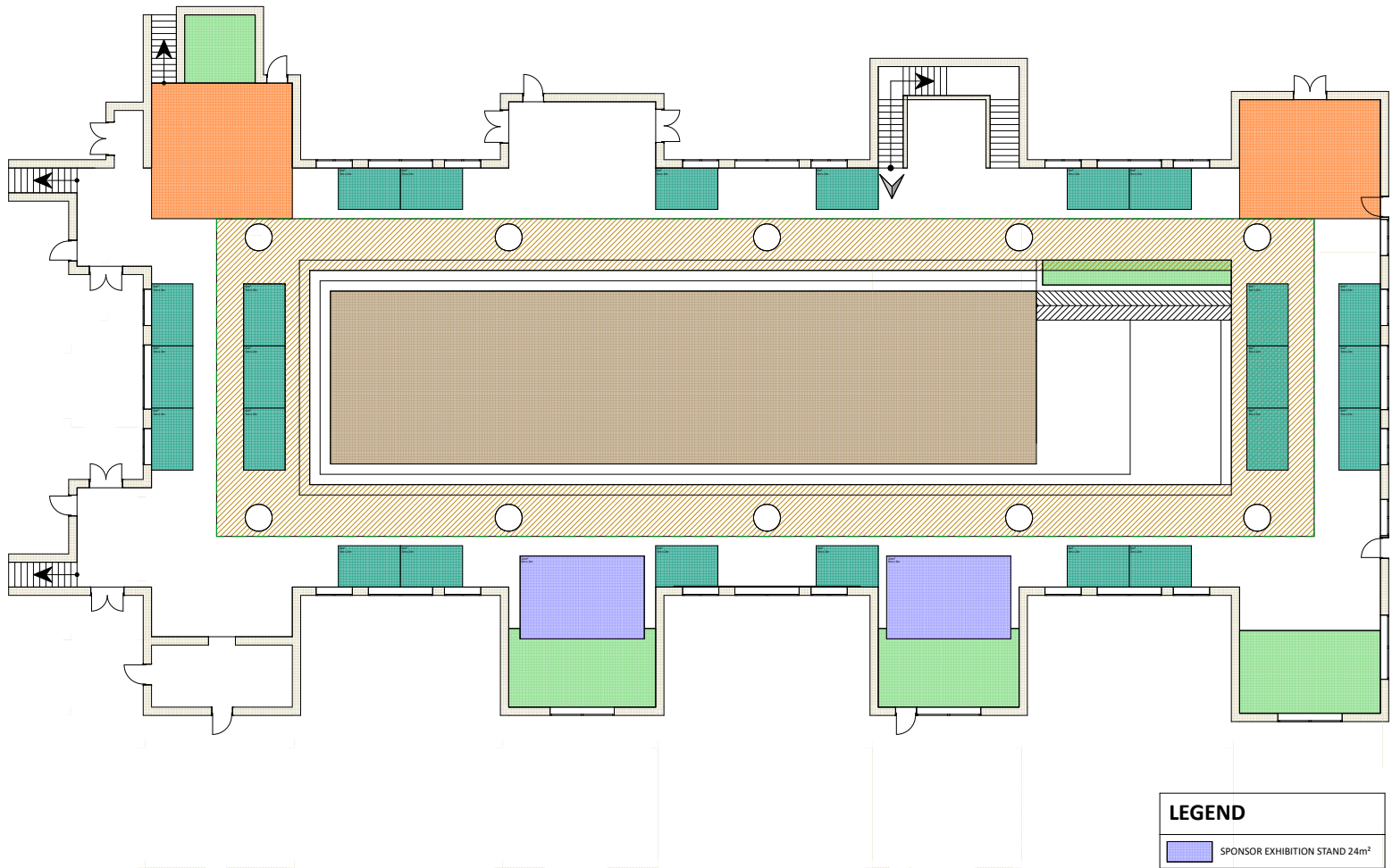
Booth Choice # 1 .....

Booth Choice # 2 .....

P.O. Box .....

Booth Choice # 3 .....

## Floor Plan



| LEGEND |                                                |
|--------|------------------------------------------------|
|        | SPONSOR EXHIBITION STAND 24m <sup>2</sup>      |
|        | SHELLSKIN STAND 6m <sup>2</sup> (24 Units)     |
|        | POSSIBLE COFFEE BREAK AREAS                    |
|        | AREA TO BE COVERED 137 lm (320m <sup>2</sup> ) |
|        | COVERED AREA BOUNDARY                          |
|        | MAIN ACCESS                                    |

### Exhibition Packages:

The fee for each booth is \$3000.

Each booth measures either 3 \* 3 meters or 2 \* 3 meters.

Includes 2 complimentary registrations.

Standard booth design will be provided by the organizer, including a table with 2 chairs.

The booth will be designed and built by the exhibitor.

Booking confirmation will not be finalized until the full payment is received.



To contact the exhibition manager at Planit  
Right Events Management Company:

Email: [afli@planitrightbh.com](mailto:afli@planitrightbh.com)

Mobile Number: +973 3966 4168



Building 2648, Office 2215  
Block 257, Amwaj Islands  
Kingdom of Bahrain



## **Payment Method:**

Bank Transfer

Bank: Bahrain Kuwait Bank

Account Name: Planit Right Events Management

Account Number: 20000 604 1656

IBAN: BH84 BB KU 0020 000 6041 656

Branch: Main Branch

Address: P.O. Box 597, Manama, Kingdom of Bahrain